



# JamboJon

## Website Scorecard (Utah Edition)

### A Quick Checkup for Your Website

Curious if your website is on the right track to get you to your business watering hole? A safari adventure is no joke, and neither is entrepreneurship! Use this checklist to see if your site is the explorer pack that you think it is.

This simple scorecard helps you quickly assess the health of your site. Review each sentence and mark **Yes or No**, then count your **Yes answers** to see where you stand.

### Messaging & Clarity

Does your homepage explain <b>what problem you solve within the first few seconds</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is your <b>primary call-to-action easy to see</b> on the homepage?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is it clear <b>who your ideal customer is</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is there an obvious <b>next step visitors can take</b> (call, form, schedule)?	<input type="checkbox"/> Yes <input type="checkbox"/> No

### User Experience

Is your website <b>easy to navigate</b> ? On mobile and desktop?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Can visitors reach your <b>contact page quickly</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Does the design look <b>professional and consistent with your brand</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is your site <b>mobile-friendly and easy to read</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No

## Performance & SEO

Does your website <b>load quickly (about 3 seconds or less)</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Are your pages structured with <b>titles, keywords, and clear headings</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Do you have <b>content or blog posts that help people find you in search engines</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Are your <b>social media profiles connected to your website</b> ?	<input type="checkbox"/> Yes <input type="checkbox"/> No

## Your Score

Count the number of **Yes answers**.

**9–12 Yes:** Your website has a strong foundation.

**5–8 Yes:** A few improvements could help your site perform better.

**0–4 Yes:** Your website may be limiting your growth.

## Ready to Explore the Next Step?

If you'd like a deeper look, you can:

**Run an Online Website Audit** to see how your site performs technically.

**Request a Website Design Estimate (Utah)** and get a professional review on your site.

At JamboJon, we love helping businesses discover new opportunities online. If you're ready to see what your website could become, we'd be happy to help you **chart the next step**.

Say **"Jambo!"** and let's explore.

